

# SPWP News



This month's meeting, is to be held on May 13th, 2021 virtually at 7:30 a.m.

For future meetings, please respond to the Punchbowl Invitation letting us know if you will be joining us or not. Regrets and RSVPs should be sent to Suzette Olivan via email.

Meeting donations are currently \$10 each. SPWP is also accepting donations toward our scholarship fund. Reservations and contributions can be made by credit card (MasterCard, Visa or American Express) via PayPal on our Web site: [www.spwp.org](http://www.spwp.org).

Please remember to turn cell phones off or to silent, and mute on the video call during meetings.

Information about the next month's breakfast meeting will be announced once confirmed.



## PRESIDENT'S NOTE

Hello Ladies,

Summer is finally here! Now is the time for barbeques, swimming pools, and vacations. There is a sense of returning to normalcy after making so many sacrifices in the last year. The stir-crazy feeling is starting to subside with the promise of travel, beaches, and friends.

We are hopeful to incorporate more in-person experiences for SPWP. Our very own Erin Williams organized a field trip to NOV Tuboscope for several of our members in April. These are special opportunities to educate about our industry that we used to take for granted. Suggestions are welcomed and encouraged!

The 2021 Scholarship Committee conducted virtual interviews on Saturday May 8th. There are so many impressive young women who are deserving of our support. The final scholarship awards and selection will be finalized by the end of the month.

It is still early in the year, but for 2022, there will be several vacancies on the SPWP's Board of Directors. We are always looking for motivated members to run for multiple positions. This is a fantastic way to become more involved in SPWP and participate in the growth of our organization. If you are interested in any of these positions, please reach out to me and I will arrange for you to shadow the current board member to better understand the responsibilities. Elections will be held in November at our members-only meeting.

As a reminder, please connect with us on Facebook at the "Society of Professional Women in Petroleum, Houston" as well as on LinkedIn at "Society of Professional Women in Petroleum".

Sincerely,  
Suzanne Short

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# APRIL MINUTES

Submitted by Kelsey Hulett

President Suzanne Short called the meeting to order at 7:32 am on April 8, 2021.

Suzanne welcomed all members and guests and introduced the 2021 Board Members.

Suzanne asked for a motion to approve the March 2021 minutes as written in the newsletter. Erin Williams approved and Erin Stroud seconded. No one opposed, so the minutes were approved as written.

Veronica introduced the April speaker, Ludivine Laurent Bureau with NOV, to speak on 'Ten things you didn't know you needed to know about drill pipe'. Ludivine's presentation exemplified her passion for drill pipe. NOV Grant Prideco has a long history of leading drill pipe technology. Ludivine described how NOV manufactures drill pipe. Drill pipe is made up of three distinct pieces. Capacity for tension, torque, and hydraulic efficiency are considerations to be taken when decided which drill pipe to use.

Suzanne reminded all members that we have a virtual meeting fee of \$10.

Suzanne shared that the scholarship committee is in the process of grading until April 21st the approximately 70 applications. Scholarship interviews will be held on May 1st.

Suzanne recognized Kelsey Hulett as the newest board member serving as Secretary for the 2021 board.

Suzanne also noted that Michelle Vincent, Veronica Rhodes, and Erin Williams are the SPWP volunteers of the month for serving at the AADE golf tournament in March.

Suzanne reminded SPWP members and guests that a tour of NOV Tuboscope will be hosted by SPWP on April 29th with spots still remaining, interested members should contact Erin Williams.

Suzanne made note that the SPWP golf tournament is scheduled for October 1st, and our co-chairs are hard at work preparing. Suzanne reminded members and guests to spread the good word about our tournament.

Suzanne wished a happy birthday to all the members born in the month of April.

Suzanne opened the floor to announcements and there were none.

Suzanne reminded the organization that the next meeting will be taking place on May 13, 2021 and to please connect with SPWP on social media.

The meeting was adjourned at 8:18 am.

# MAY FEATURED MEMBER

## Kelsey Hulett

### 1. How did you get started in the Oil & Gas Industry?

I graduated from Texas A&M University in 2005 and was recruited by NOV into their Next Generation Leadership program. Even having lived in Houston most of my life I had very little knowledge about the Oil & Gas industry. NOV's leadership program was incredibly appealing to me because I was able to start on with a strong company and rotate across different roles learning about the industry and where my assets would best be utilized.

### 2. Area of Specialty (i.e. Sales, Engineering, Accounting, etc.)?

Sales Operations

### 3. When people come to you for help, what do they usually want help with?

People will come to me for guidance on our business processes in Sales and Order Execution. I'm very fond of a good Visio process document 😊 and love to educate others on how to navigate the organization and achieve results.

### 4. Most influential person in your career and why?

I was lucky enough to be meet Jerri Babin early on in my career. Jerri was assigned to me as a mentor while I was in the Next Generation program and we just clicked. Although now retired, she will always be a friend and a role model to me in her leadership style and her ability to balance a family and her career. She found great success through building a strong network (including as a SPWP member), truly caring about the teams that she would build around her, and knowing how to have fun every day.

### 5. Best career advice you've received?

The only constant in life is change. Keeping a positive attitude and willingness to get your hands dirty alongside your team go a long way in leading through change.

### 6. Were you born in Houston? If not, what brought you here?

I was born in Beaumont, Texas but moved to Houston at a young age when my dad's job in banking moved him to 'the big city' of Houston.

### 7. Favorite place in the world?

Captiva Island in Florida

### 8 Favorite book or movie?

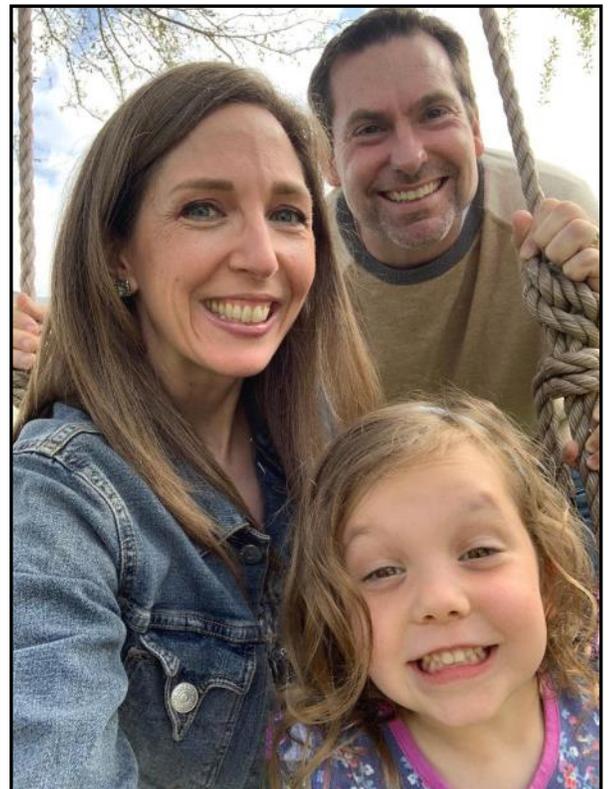
Juno or any movie that is featuring the beautiful journey of adoption.

### 9. What hobby would you get into if time and money weren't an issue?

I would love to travel more internationally with my family. I have been very fortunate to travel on business to many countries. I'd love for my daughter to experience a diverse mix of cultures as she grows and learns.

### 10. How did you become involved with SPWP?

I was introduced to SPWP by attending a casino night fundraiser. These events are always a blast and I always somehow manage to walk away a winner!



## MAY SPEAKER

**Kim Hurst**

**Senior Director of NGLs and Petrochemicals for ICE**

**Speaking on : How is Oil Traded?  
Markets, Futures, Hedging. Marketing liquidity and how  
the process of buying and selling oil contracts via futures  
all work.**

Kim helped pioneer electronic trading in the mid-nineties when she worked at Chalkboard, the first electronic trading system for Natural Gas Liquids. Prior to Chalkboard, she was a trader for Phillips 66 and Western Gas. In her current role for ICE she manages the NGL and Petrochemical business units, marketing both ICE Clearing Services and the WebICE screen trading platform. Kim holds a B.S. in Marketing from Oklahoma State University.



**May 12**

**Lellany Conaway**

**Happy Membership!  
Anniversary!**

**Audra Seanghok**

**2 years**



## SPWP ANNOUNCEMENTS



### 2021 SPWP Golf Tournament

After postponing last year's tournament due to the pandemic, we are beyond excited to resume this long-running SPWP tradition and we know you are too!

To register yourself or a team, or for more information, visit [spwp.org/golf-tournament](https://spwp.org/golf-tournament) or e-mail [golf@spwp.org](mailto:golf@spwp.org).

Special thanks to this year's Golf Tournament Committee Co-chairs, Renee' Brown & Sherry Adams!

### SPWP's Community Involvement

SPWP will be participating with Precinct 4 in beautifying a local county mile within Harris County. Our stretch of road is along Spring Cypress, directly East of 249 until we reach the railroad at Old Louetta Rd. Over the next year, we will have 4 trash pick up dates, with the first being next month Saturday June 5th. More details will follow.

### SPWP In-person happy hour

SPWP will be having our next happy hour on Thursday, May 26th @ 7PM. We will be doing Trivia @ Deacon Baldy's in Magnolia. Please join us!

Their physical address is at 5447 Fm 1488 Rd, Magnolia, TX 77354. If you would like more info on the location please see their website at <https://www.deaconbaldys.com/>

### SPWP's New Secretary

Again, a huge thanks to SPWP's newly elected Board Member, Kelsey Hulett of NOV, for serving on the Board of Directors in 2021.

Kelsey is no stranger to the SPWP Board of Directors where she has previously been elected. We are honored to have her join us again this year and are excited to have her expertise to help guide our organization. Thanks Kelsey!



SPWP SCOOP



A huge thank you to Tuboscope for letting members of SPWP tour Sheldon North & South on April 29th, to learn more about the inspection process!

Special thanks to Greg Carlson for being our informative guide!

The ladies pictured are Kelsey Hulett, Suzanne Short, Sherry Adams, and Erin Williams.



In mid-March, Erin Williams went on a family campout to The Wilderness Campground in Magnolia, TX. They spent a weekend hiking trails and spending some great time in the beautiful outdoors! The weather was perfect for Texas (lows 45 – high 70) and there was no rain. They had a blast!



Erin Stroud had a booth for her art at the Bazaar on the Bayou Market at White Oak Music Hall on April 11th.

It was a beautiful day! As well as, all of Erin's artwork!



SPWP's own Tania Rezanka did Erin Williams' family photo shoot!

This was a huge deal as it was their first professional family shoot as a complete family.

Tania did a fantastic job and they were happy to have found an SPWP sister as their new family photographer! Great job Tania!!!



# CAREER CORNER

## 14 Virtual Presentation Tips to Help You Prepare and Deliver

As society gradually shifts back to “normal” in the wake of the coronavirus pandemic—with some segments of the population resuming in-office work—there’s still no question that remote work is going to be more prevalent than it was pre-pandemic, perhaps for many years to come.

With that in mind, you still may not always be in the same room as folks you’re having meetings with—which makes virtual presentations something you’ll really want to master. Whether it’s a recurring work meeting, a sales pitch, a webinar, or any other kind of online session, there are specific things to consider that don’t apply to in-person events. At the same time, there are also upsides to virtual events—if you know how to take advantage of them.

How Are Virtual Presentations Different? As with anything, there are positive aspects as well as downsides when comparing virtual presentations to in-person ones.

### Pros of Virtual Presentations

They’re less intimidating. They’re accessible to people across geographical areas. They give you an opportunity to dive deeper with the chat feature to read comments or answer questions that participants may not have felt comfortable asking in person—making them more inclusive. Features like polls and surveys are easier to administer during a virtual presentation, providing the opportunity for real-time feedback.

### Cons of Virtual Presentations

The lack of body language cues can make it hard to “read the room” or gauge people’s interest, engagement, confusion, and other reactions during your presentation. Quiet participants may be more easily overlooked or talked over, so you may not get all the input you’re looking for. It can be harder to generate organic conversations or connections. There’s always the risk of technical issues affecting the presentation.

With these pros and cons in mind, how do you successfully pull off a virtual presentation?

### Before the Presentation

#### 1. Get Clear on Your Purpose

Clarity is always key. Virtual events usually require you to work a little harder to maintain folks’ attention; if you’re disorganized or veer off track, people’s minds will wander and it will be harder to reengage them. Start with the headline and keep your talk centered on what you want people to remember when they walk away. Anything beyond that can be included in a handout or perhaps a follow-up communication.

#### 2. Ask Questions in Advance

For webinars and other online events, you can use the sign-up or registration page or by sending an email ahead of your presentation asking folks to send you questions in advance as a chance to get some insight into who is attending. You can ask a questions to learn if they have pressing questions about the topic, what they’re hoping to gain from the event, and more. You can even use the information you get from these questions to prepare your talk.

#### 3. Get Creative With Visual Content

Lean more on visuals and go easy on the text if you’re using a slide deck to accompany your talk. A wall of text will take people away from what you’re saying. But don’t be scared to get creative and try new things here. For instance, you can use relevant images like GIFs, memes, and other photos to connect with your audience and visually communicate your points. Make your presentation visually enticing. You can use color, graphics, and art to spruce up your slides.

#### 4. Remember Practice Makes Perfect

Ideally, you’ll gather your content and then start practicing with time to spare. Before a virtual presentation, just like any other, you need to practice, practice, practice. If you’ve got your content down cold, you can pay more attention to the cues you get. Test any equipment you might be using or any features you aren’t familiar with. Make sure to practice on your preferred platform to find your flow and get comfortable using tools like screen share, breakout rooms, etc.

#### 5. Consider Asking for Help

If you’re able to, it may be beneficial to enlist someone to help run your presentation. That way, if you have technical issues during your talk, you have backup. You can also ask a cohost to monitor the chat or Q&A features while you speak, so you can stay focused.

# CAREER CORNER, continued

## During the Presentation

### 6. Optimize Lighting and Sound Quality

Proper setup really helps you come across clearly and professionally. Make sure your lighting sources are coming from in front of you. Look around your space and try to anticipate any possible sound distractions and how you can minimize those.

### 7. Use Icebreakers and Music to Set the Mood

Make a great first impression on the group by starting things off in a fun way. Ask them something about themselves or the topic, or you can play a video or music as people enter. The first minute of people logging on is the most important to set the energetic tone for the session. Adapt your kickoff to the situation. If you're presenting to senior leadership at your company, you might opt for a serious question related to the topic at hand over loud dance music.

### 8. Remember You May Have to Bring More Energy Than Usual

You might have to be a bit larger than life when you're presenting remotely—whether that means standing instead of sitting to keep yourself engaged; wearing a fun, bright color to pep yourself up; or using body language more than usual to show attendees you're listening.

### 9. Consider Hiding Self-View

While there are times when it may be appropriate to keep self-view on, in some cases, it may be best to turn it off. Hiding self-view can make you feel less awkward. Experiment to see what feels right for you in different scenarios.

### 10. Know When to Mute Yourself

If you're doing any kind of event, meeting, or workshop where you aren't speaking for a while, remember to use the mute button to cut down on background noise that could be distracting for attendees. Over time, toggling it on and off will become more natural, but it's definitely something to be aware of if you're newer to virtual presentations.

### 11. Encourage Participation

Because of the lack of body language and real-time input, you may have to take action to get feedback. Consider prompting the group with questions or polls if that works for your session. Also, keep an eye on the chat responses. You may need to give people more time than usual to speak up. It can take people longer to unmute or be sure they aren't talking over someone else. When someone does talk, it is nice to reply to them by name to make it more personal. You can also pair the presentation with a worksheet that is emailed out ahead of time when appropriate. Having a place to take notes or write down answers to questions you ask can help attendees remain engaged.

### 12. Be Yourself

At the end of the day, you may still be nervous even though the event isn't in person. That's OK! You should show up as you are, no matter who you are! It's vibrancy and bold statements that magnetize people. Be you!"

## After the Presentation

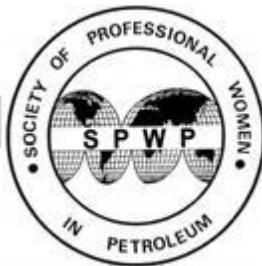
### 13. Don't Be Scared to Follow Up

After the presentation, you might need to email people for a number of reasons: to send out materials you mentioned during your talk, to recap takeaways and action items, to send them the recorded event, or to ask people to fill out a survey so you can get an idea of how the presentation went and what you could do better in the future. You want to let attendees know how they can get in touch with you. If you're speaking to your coworkers, you can still encourage them to reach out to you with additional questions and thoughts they may not have had time to share or may not have realized they had until later.

### 14. Reflect and Iterate for Next Time

Watch the recorded presentation and evaluate yourself. This can help you get an idea of when people were most engaged during your talk and improve for your next presentation. Brainstorm other ways you can get feedback to assess your performance. If you did a webinar, the platform you used may have a way to track interactions and participation level.

If for some reason you feel you fell short, don't beat yourself up. Virtual presentations have the potential to create more distractions than usual, and that can affect your results. You can put together an amazing presentation with all of the engagement, bells, and whistles, and still not see the quantifiable results. Virtual presentations are likely here to stay. So, you can always come back to this expert insight on how to prepare for, facilitate, and follow up after your presentation to help you become more comfortable leading and connecting online.



The **Society of Professional Women in Petroleum** was formed in early 1981 to support professional career women in the Petroleum Industry through networking, education and the distribution of technology and information. SPWP is incorporated as a 501(c)(3) tax exempt non-profit organization.

All aspects of drilling and production operations are covered through topical monthly breakfast meetings and industry speakers and we constantly seek to further expand the knowledge of our members. We also feature professional development speakers and hold roundtable discussions on a rotating basis.

SPWP's membership consists of women who have active careers in the Oil & Gas Industry in fields including Engineering, Geology, Sales, Research, Finance, Law, Quality Assurance, Purchasing, Advertising and Marketing.

SPWP is dedicated to furthering the careers of women in the Oil & Gas Industry and as part of our mission, we have a merit-based scholarship program that provides financial assistance to female Houston-area high school seniors entering a Texas college. Our annual fundraisers on behalf of this program are made possible through the tremendous support of companies within the industry, as well as through the tireless dedication of our members.

### **Mission Statement**

*Supporting career women in the petroleum industry through technology and information.*



**June Breakfast Meeting 06/10**

**July Breakfast Meeting 07/08**

## BOARD OF DIRECTORS

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## COMMITTEES & CHAIRS

### Scholarship Committee

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Co-Chair – Tania Rezanka [tania.p.hernandez82@gmail.com](mailto:tania.p.hernandez82@gmail.com)

### Golf Committee

Co-Chair – Reneé Brown [renee.brown@battcables.us](mailto:renee.brown@battcables.us)  
Co-Chair – Sherry Adams [sadams@wabtec.com](mailto:sadams@wabtec.com)

Please be sure to share and follow us at:

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**Please forward newsletter updates,  
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