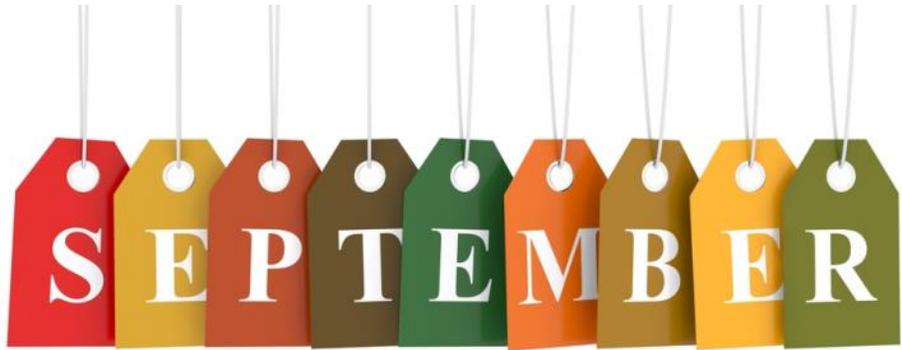




# SPWP News



This month's meeting will be held on September 12th, 2019 at the Norris Conference Center, beginning at 7:30 a.m.

Please respond to the PunchBowl Invite letting us know if you will be joining us or not. Regrets and RSVPs should be sent to [membership@spwp.com](mailto:membership@spwp.com) via email or the PunchBowl Invite. If you do not RSVP, we may not have the space to accommodate you. If you RSVP yes and do not attend, you will be charged the cost of the breakfast.

Reservations can be made by credit card (MasterCard, Visa or American Express) at the breakfast meeting or via PayPal on our Web site: [www.spwp.org](http://www.spwp.org).

Please remember to turn cell phones off or to silent during meetings.



## PRESIDENT'S NOTE

Hello Ladies,

I hope you all had a fantastic Labor Day! Fall is fast approaching, and it will be the end of the year before we know it. This year has flown by for the 2019 Board of Directors and I am so excited to unveil the culmination of many months of hard work in the form of SPWP's new website, coming in November.

Looking forward to 2020, we will have several openings on our Board of Directors. Several candidates have stepped forward but we are still looking for someone to run for Treasurer. Serving on SPWP's board provides a fantastic opportunity to make an impact on our amazing organization and I strongly encourage each of you to consider volunteering your time. No prior board experience is needed.

Applications for our 2020 scholarships will open in November, which means we will soon be seeking volunteers for our Scholarship Committee. Stay tuned for more details in the near future. We are also searching for a second Co-Chair for this committee. If you are interested, please reach out to me or to Scholarship Committee Co-Chair Kara Ellis.

SPWP is proud to be a supporting sponsor of the Houston Energy Breakfast for the second year in a row. This event will take place on Friday, September 20th at the Norris Conference Center. Don't forget to use promo code "SPWP" to receive \$20 off your entry ticket! Several members of the board will be in attendance, along with the lucky winner from our drawing for complimentary entry, Michelle Vincent. We hope to see you there!

As a reminder, please connect with us on Facebook at the "Society of Professional Women in Petroleum, Houston" as well as on LinkedIn at "Society of Professional Women in Petroleum". This will help you stay updated on our upcoming events, and will also help to grow our social media presence in order to expose our organization to potential new members.

Sincerely,

Erin Stroud

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# AUGUST MINUTES

President Erin Stroud called the meeting to order at 7:40 am on August 12th, 2019 at the Norris Conference Center. Erin welcomed all SPWP and AADE members.

Erin then introduced the 2019 Board of Directors.

Erin asked for a motion to approve the July 2019 minutes as written in the newsletter. Becky Lamson approved and Maria Lehner seconded. No one opposed, so the minutes were approved as written.

Erin then turned the meeting over to Dana Larson, President of AADE, to say a few words and introduce his Board.

Erin turned the meeting over to 2nd Vice President Rhonda Bean to introduce this month's speaker, Bri Robinson - Drilling Engineer at BP, to speak about Drilling in the Gulf of Mexico.

Erin turned the meeting over to Secretary Suzette Olivan to present seniority badges and introduce 2 new members.

Erin announced the Volunteers of the Month, Sylvia Garcia and Lellany Conaway, for hosting the Bluebonnet Youth Ranch at the Oilfield Helping Hands Fishing Tournament.

Erin mentioned the 2020 Board of Director Openings: 1st Vice President, 2nd Vice President, and Treasurer, as well as an opening for Scholarship Co-Chair.

Erin wished a happy birthday to all members born in August.

Erin wished a happy anniversary to all members that joined SPWP in the month of August.

Erin announced we will be going through a website redesign and the unveiling will be coming soon.

Erin announced there will be no Golf Tournament this fall as going forward, it will now take place in the Spring and Casino night will take place in the fall.

Erin opened the floor to announcements and there were none.

Erin turned the meeting over to Dana Larson to make announcements for AADE.

Erin asked all SPWP members, AADE members, and guests to stand at different times to recognize the members of each group.

Erin reminded the organization that the next meeting will take place on September 12th, 2019 and also to follow us on Social Media.

The meeting was adjourned at 8:15 am.

Respectfully submitted,

Suzette Olivan

# SEPTEMBER FEATURED MEMBER

## Ingrid Cooper

- 1 **How did you get started in the Oil & Gas Industry?** *Some years ago one of my childhood friends was always encouraging me to transition into the Oil & Gas Industry. She truly believed my work ethic, talent and professionalism would be great assets for a leading company within the industry. Fast forward, and here I am.*
- 2 **Area of Specialty (i.e. Sales, Engineering, Accounting, etc.)?** *Sales, Business Development and Project Management*
- 3 **When people come to you for help, what do they usually want help with?** *Assistance in connecting with their target audience, technical presentations, product knowledge and mentoring.*
- 4 **Most influential person in your career and why?** *My parents. They taught me the value of hard work, dedication and integrity, which had a tremendous impact in my development both as an individual and professionally.*
- 5 **Best career advice you've received?** *Believe in yourself, trust yourself, put in the hard work and success will follow.*
- 6 **Were you born in Houston? If not, what brought you here?** *I was not born in Houston. My Dad has worked in the Oil & Gas Industry since before I was born and he relocated to Houston for a new opportunity to expand within the industry. I was 2 years old at the time.*
- 7 **Favorite place in the world?** *I love the beach, it brings me lots of serenity.*
- 8 **Favorite book or movie?** *Movie - The Shawshank Redemption*
- 9 **What hobby would you get into if time and money weren't an issue?** *I would be an Ambassador for Women, promoting self-love and self-care for ladies across the globe.*
- 10 **How did you become involved with SPWP?** *I participated as an exhibitor at an API Luncheon and met Gina McGinn's father (Mr. Ray Pereira). Mr. Pereira told me about the organization that his daughter was a part of and highly recommended that I learn more and get involved with the organization, as a professional woman in Petroleum. He then forwarded my contact information to Gina.*



# SEPTEMBER SPEAKER

## Mark LaCour



Mark has lived at the intersection of Oil and Gas and Technology for over 20 years. Later he started his own market research company and has a well-earned reputation as an industry “insider” and independent 3rd party researcher. This led to him becoming a part of the new media, where he has the top podcasts in the oil and gas industry. He is a sought after public speaker, an author, sits on several oil & gas boards and has one of the top oil & gas presences in social media. Mark is a graduate of the University of Louisiana at Lafayette.

# SPWP ANNOUNCEMENTS

## HOUSTON ENERGY BREAKFAST

The 2019 Houston Energy Breakfast will be held on Friday, September 20th at Norris Conference Center. The event will feature a panel of four experts. Please visit <https://www.kca-us.com/EVENTS> to register. Use promo code “SPWP” to receive a \$20 discount.

## WOMEN’S GLOBAL LEADERSHIP CONFERENCE

The 15th Annual WGLC will be held October 28 - 29th, 2019 at the Royal Sonesta in Houston, TX. For more information visit the event website: <https://web.cvent.com/event/282761d8-666d-41cb-b6c6-f23c6787615c/websitePage:0e3335d6-62ec-4bfd-b8c9-a603384a948b>



**September 5 Alma Sastre**

**September 18 Brenda Myers**

**September 19 Mary Petricko**

# SPWP SCOOP

So what is going on with you?



Evalyn Shea has been accepted into the Women’s Business Enterprise National Council (WBENC) Energy Executive Program. This is a one week program held at Shell’s Robert Training Center in Robert, LA and sponsored by BP, Chevron, ExxonMobil, and Shell. It will be the last week of October.

Erin Williams recently returned from a 4 day Carnival Cruise to Cozumel, Mexico and had an amazing time. This was her first cruise with her family, but they are already looking forward to planning their next one.



Becky Lamson recently returned from a “Taste of Eataly” tour. The 9 day trek included visits to Rome, Naples, Pompeii, Amalfi, Conca de Marini, Positano, Florence , Pisa, Venice and Milan, Italy.



Sylvia Garcia went on vacation to the White River in Arkansas with the president of Texas Women Fly Fishers, her husband and two teenage kids in August. They biked, hiked and fly fished. It was hot and humid, but the water was a cool 50 degrees. Sylvia achieved a Grand Slam!! She caught Rainbows, Browns, Cutthroats and Brookie.



Gina McGinn and her husband, Steven, are expecting a son in February 2020. Big Brother , Sammy, is super excited!



# SCHOLARSHIP UPDATE

## An update from one of our 2015 Scholarship Recipients, Leen Basharat ...

*Since I was honored to receive an SPWP scholarship I truly took advantage of every opportunity college threw my way and I am proud to say that I am a fresh graduate from the University of Houston's College of Liberal Arts and Social Science and am now avidly pursuing a career in law.*

*In college, I served as the youngest editor on the campus newspaper, The Cougar. There, I was able to cover a variety of issues pertaining to all Houstonians with special coverage of the 2016 Houston Mayoral election, 2016 Houston GOP Debate, Student Government Association and so much more. This experience helped me find my voice and the areas on campus that I wanted to help grow to positively impact more students. I also served as senator and speaker pro tempore in Student Government, Chair of the Student Media Advisory Committee, prosecuting attorney for mock trial, founding officer and Vice President of Administration for Coog Crew, and new member educator and recruitment officer for the Psi Zeta chapter of the largest women's organization in the nation –Chi Omega sorority.*

*Some of my most notable achievements that were possible because of SPWP were serving as one of seven student representatives upon the Student Fees Advisory Committee where we represented all 42,000+ students in how to allocate \$26 million in student fees among various departments on campus. Additionally, coming from a first-generation family I understood how hard it was to adjust to college, so I spent three years creating the first mentorship program for my college in the University of Houston's 91 years in hopes to improve college retention, academic success and the student social experience. Finally, I was selected to represent the University of Houston in two separate academic summer programs: the Stanford MBA Future Leader's Program and the University of Houston Law Center's Pre-Law Pipeline Program.*

*Outside of campus, I interned at the Harris County District Clerk's Office and Harris County Attorney's Office where I was able to fine tune my career path in law and gain mentors along the way. Currently, I am a Legal Practice Assistant at King & Spalding –an internationally recognized and awarded corporate law firm here in Houston. Within the firm, I work alongside attorneys in the Litigation – Trial & Global Disputes department in crafting legal documents, organizing exhibits, and aiding attorneys in preparation for their trials. As of now, I am eagerly preparing for law school and for the LSAT.*

*College has showed me the power of the people. I've been able to invoke good changes on behalf of what students advocate for and leave a footprint on my campus for decades to come. But I would not be able to do any of this without the SPWP. Thank you for all the contributions, small or large, you have made to SPWP. Although you may not see the difference you make every day, I did, and your work has made a tremendous impact to students like me.*



# CAREER CORNER

## 10 Steps for Finding Your New Job

### 1. Find the Best Job Listings

What are the best sites to use to find job openings fast? Check out the best job search engine sites, job banks, company websites, networking sites, niche job sites, and sites listed by type of job. Also, consider working with a recruiter to maximize your opportunities. Review a list of the best job sites to use to get started.

### 2. Keep Your Job Search Focused

Use the job search engines to find jobs by using keywords that match your interests and the location where you want to work. Narrowing your search criteria will help you focus your job search and will give you more relevant job listings to review and fewer non-relevant job listings to weed through. Use advanced search options to drill down to the location where you want to work and the specific positions you're interested in.

### 3. Build Your Professional Brand

Create profiles on LinkedIn and other networking sites. A strong personal brand that portrays you in a professional light will provide recruiters, employers, and contacts with a strong positive impression of you as a candidate they should be interested in.

### 4. Connect With Your Contacts

Now that you've created profiles on networking sites, start using them. Connect with everyone you know, because you never know which contact may be able to help you with your job search or put you in touch with someone who can. If you're a college graduate, check out the networking opportunities available for alumni from your university. Do you belong to a professional association? It will be another good source for networking leads.

### 5. Use Job Search Apps and Tools

There are a variety of apps, widgets, gadgets, and tools that will help you to expedite your job search and manage your career. Use them to organize your job search and save valuable job searching time. You'll be able to do many of your job search activities from your smartphone or tablet.

### 6. Create a List of Companies Where You'd Love to Work

Do you have a list of companies you would like to work for? If not, it's a good idea to research company information and create a list of companies to target in your job search. All the information you need is available on the web, and it's easy to find detailed information about potential employers online. Once you have a list of dream employers you'd love to work for, you can do some special outreach to get your application noticed. You may even be able to sign up to get email notifications for new job openings immediately after they are posted.

### 7. Take the Time to Target Your Resume and Cover Letter

How do employers know that you've got the skills they are looking for? You'll need to show them. It's important to take the time to write targeted resumes and cover letters that specifically link your qualifications to the hiring criteria for the jobs you are applying for. The hiring manager will be able to see, at a glance, why and how you are qualified for the job. You'll have a much better chance of getting an interview than if you merely sent a generic letter and resume.

### 8. Prepare to Ace the Interview

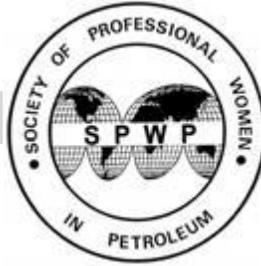
Taking the time, in advance, to prepare for an interview will help you succeed. The more prepared you are, the less stressful it will be. Research the company before you go for the interview, dress appropriately, practice answering and asking interview questions, and make a concerted effort to impress the interviewer with your skills, experience, confidence, and expertise.

### 9. Don't Forget to Follow Up

It's important to follow up after an interview by thanking everyone you met with. Also, reiterate your interest in the position and remind the hiring manager why you're an excellent candidate for the job. Everyone likes to be appreciated, and a quick email or note thanking the interviewer for his or her time will give you another opportunity to make a good impression.

### 10. Accept (or Decline) a Job Offer

When you receive a job offer, it's important to take the time to carefully evaluate the offer so you are making an educated decision to accept, or to reject, it. You don't have to accept a job just because it was offered to you, but do carefully evaluate it and if you decline, do so politely. Keep in mind that it doesn't have to be a "yes" or "no" decision. You may be able to negotiate the terms by making a counter offer. Or, you may be able to negotiate some extra perks that would make the job more enticing.



The **Society of Professional Women in Petroleum** was formed in early 1981 to support professional career women in the Petroleum Industry through networking, education and the distribution of technology and information. SPWP is incorporated as a 501(c)(3) tax exempt non-profit organization.

All aspects of drilling and production operations are covered through topical monthly breakfast meetings and industry speakers and we constantly seek to further expand the knowledge of our members. We also feature professional development speakers and hold roundtable discussions on a rotating basis.

SPWP's membership consists of women who have active careers in the Oil & Gas Industry in fields including Engineering, Geology, Sales, Research, Finance, Law, Quality Assurance, Purchasing, Advertising and Marketing.

SPWP is dedicated to furthering the careers of women in the Oil & Gas Industry and as part of our mission, we have a merit-based scholarship program that provides financial assistance to female Houston-area high school seniors entering a Texas college. Our annual fundraisers on behalf of this program are made possible through the tremendous support of companies within the industry, as well as through the tireless dedication of our members.

### **Mission Statement**

*Supporting career women in the petroleum industry through technology and information.*



#### **October Breakfast Meeting 10/10**

To be Announced

#### **November Breakfast Meeting 11/14**

Members Only

Election of 2020 Board of Directors

## BOARD OF DIRECTORS

### President

Erin Stroud  
DistributionNOW  
713.254.8752  
erin.borstmayer@gmail.com

### First Vice President

Gina McGinn  
Baker Hughes, a GE Company  
281.734.5930  
Gina.McGinn@BHGE.com

### Second Vice President

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Archdiocese of Galveston–Houston  
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### Treasurer

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Kinder Morgan  
832.596.4198  
finance@spwp.org

### Secretary

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### Member at Large

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### Social and Development Director

Becky Lamson  
DHL  
281.704.5871  
Blamson05@yahoo.com

## COMMITTEES & CHAIRS

### Scholarship Committee

Chair – Kara Ellis      Karawebbellis@gmail.com

### Golf Committee

Co-Chair – Reneé Brown      Renee.brown@battcables.us  
Co-Chair – Sherry Adams      Sadams@wabtec.com

### Casino Committee

Chair – Reneé Brown      Renee.brown@battcables.us

### By-Laws Committee

Co-Chair – Lauren Brooks      Lauren.Brooks@nov.com  
Co-Chair – Jerri Babin      Jerri.Babin@nov.com

**Please forward newsletter updates,  
comments, or questions to Gina McGinn at  
Gina.McGinn@BHGE.com**