

SPWP News



This month's meeting will be held on July 11th, 2019 at the Norris Conference Center, beginning at 7:30 a.m.

Please respond to the PunchBowl Invite letting us know if you will be joining us or not. Regrets and RSVPs should be sent to membership@spwp.com via email or the PunchBowl Invite. If you do not RSVP, we may not have the space to accommodate you. If you RSVP yes and do not attend, you will be charged the cost of the breakfast.

Reservations can be made by credit card (MasterCard, Visa or American Express) at the breakfast meeting or via PayPal on our Web site: www.spwp.org.

Please remember to turn cell phones off or to silent during meetings.



PRESIDENT'S NOTE

Hello Ladies,

I hope you all had a wonderful time celebrating the 4th of July with your family and friends!

Our 2019 scholarship recipients will be featured at our breakfast meeting this month, and we will also be hearing from a past winner from 2013. SPWP works hard year-round to raise money for our scholarship program through our Derricks & Dice Casino Night and our Golf Tournament, and this is your chance to witness the impact of our efforts. These deserving young ladies are truly inspirational and I encourage you all to come meet them.

The Board has decided on a web developer and we are now in the process of kick starting the redesign of our website. We will keep members posted as updates are available. We are very excited to unveil our new site!

As of 2020 we will have vacancies in several board positions. The roles to be filled are First Vice President, Second Vice President, and Treasurer. This is a fantastic way to become more involved in SPWP and have an impact on our organization! If you are interested in any of these positions please reach out to me and I will arrange for you to shadow the current board member to better understand the responsibilities.

As a reminder, please connect with us on Facebook at the "Society of Professional Women in Petroleum, Houston" as well as on LinkedIn at "Society of Professional Women in Petroleum". This will help you stay updated on our upcoming events, and will also help to grow our social media presence in order to expose our organization to potential new members.

Sincerely,

Erin Stroud

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JUNE MINUTES

President Erin Stroud called the meeting to order at 7:37 am on June 13th, 2019 at the Norris Conference Center. Erin welcomed all SPWP members and then introduced the 2019 Board of Directors.

Erin asked for a motion to approve the May 2019 minutes as written in the newsletter. Shay Jones approved and Kim Gonzalez seconded. No one opposed, so the minutes were approved as written.

Erin thanked the Casino Committee for a job well done at the May 17th event and mentioned a Casino Wrap Up Happy Hour would be held on June 18th, 2019. Erin mentioned that scholarships have been awarded for 2019 and we will be meeting this year's winners at our July Breakfast Meeting.

Erin turned the meeting over to Secretary Suzette Olivan to introduce new member Veronica Rhodes. Suzette also presented a seniority badge to Lellany Conaway.

Erin announced Bluebonnet Youth Ranch needing donations for the outing being hosted for underprivileged youth. Anyone wanting to contribute donations can mail a check to Bluebonnet Youth Ranch (BBYR) or reach out to Sylvia Garcia for more details.

Erin wished a happy birthday to all of the members born in June.

Erin wished a happy anniversary to all the members that joined SPWP in the month of June.

Erin opened the floor to announcements and there were none.

Erin turned the meeting over to Second VP, Rhonda Bean, for introduction of the Panel Moderator Mark LaCour and Panelists David Reid, Chief Marketing Officer at National Oilwell Varco; Collin McLelland of Digital Wildcatters; Massiel Diez, Sales Engineer at Schlumberger; and Deanna Zhang, Associate at Tudor, Pickering, Holt & Co. The theme of the panel discussion was "Changes in the Oil and Gas Culture".

The meeting was adjourned at 9:23 am.

Respectfully submitted,

Suzette Olivan

JULY FEATURED MEMBER

Sherry Adams

1 How did you get started in the Oil & Gas Industry? *I was called on a Monday in 1995 by our Director of Sales and told that I needed to be at one of our major oilfield customer's office on Thursday. Our President and VP of Sales had been kicked out and we needed to salvage the account. I went in with an Engineer and over the next few months we got the account turned around and they are still with us today. That was my entry into Oilfield!*

2 Area of Specialty (i.e. Sales, Engineering, Accounting, etc.)? *I'm in Sales.*

3 When people come to you for help, what do they usually want help with? *I get called in to organize an account or project. I tend to be more analytical than most salespeople. The plant tends to call when bad news needs to be given to the customer.*

4 Most influential person in your career and why? *I've had two Vice Presidents that have shown me how to interact with customers in an honest and open way. Don't "play games".*

5 Best career advice you've received? *Be honest!*

6 Were you born in Houston? If not, what brought you here? *I was born in Ashland, KY and raised in Mansfield, OH. I moved to Spring, TX on December 17, 1992 to be with my fiancé. We dated long distance and one of us had to move. It was easier for me to change careers at that time than him. I started with Gates Molded Products Company on February 1, 1992.*

7 Favorite place in the world? *Most any beach with clear water!*

8 Favorite book or movie? *I love to read, and still like a book in my hand. A series that I've kept over the years is Jean Auel's Earth's Children series and all my James Herriot books (i.e. All Things Wise & Wonderful).*

9 What hobby would you get into if time and money weren't an issue? *Travelling. There are so many places I hear people talk about that I haven't been, even in the United States, but definitely abroad.*

10 How did you become involved with SPWP? *I heard about SPWP when I was active with the Federation of Houston Professional Women and thought it would be a great networking organization and provide a good balance against the all men atmosphere I was experiencing at work.*

Pictured from left to right is Sherry with her husband Bill at SPWP Derricks & Dice, her pug, Trouble, and golden doodle, Boomer, and Sherry with her mom, Lanis Restelli, at the Hobby Center .



JULY SPEAKER



Grace Howley is a Petroleum Engineer with Noble Energy on the Deepwater Completions team currently preparing to complete an offshore well in Equatorial Guinea. Grace is one of the completion engineers for the operations phase. Grace began her tenure with Noble Energy with two summer internships working Gulf of Mexico Completions and then GOM Reservoir. Prior to her current role, Grace worked on the Permian Drilling team as a field engineer on rotation in Pecos, TX and on the Operations Excellence Team before that. Grace holds a Bachelor of Science in Petroleum Engineering from the University of Texas at Austin. Grace is also a member of the Society of Petroleum Engineers (SPE) and a 2013 Society of Professional Women in Petroleum (SPWP) scholarship recipient.

Happy Membership Anniversary!



Sylvia Garcia 11 years

July 17 Kelsey Hulett

Erin Stroud 4 years

July 24 Maria French



August Breakfast Meeting 08/08

Annual joint meeting with AADE
 Speaker: Bri Robinson — BP
 Topic: Deepwater Gulf of Mexico Drilling

September Breakfast Meeting 09/12

Speaker: Marc LaCour — Modalpoint
 Topic: 2020 Industry Predictions

SPWP SCOOP

So what is going on with you?



Brenda Myers adopted a Great Dane rescue and named her Panda.



Evalyn Shea made it to the semi-final round of the WBENC pitch competition. WBENC is the Women's Business Enterprise National Council. They are the certifying body for woman-owned businesses. This certification is used in the private sector by many large corporations who track their spending with diverse suppliers. The competition was part of the national conference in Baltimore. Evalyn's pitch was directed toward companies who write operating procedures and how Shea Writing & Training Solutions differ from their competition.

Rhonda Bean welcomed her first grand baby!
 Oliver Everett Warren was born on Wednesday, June 19th, 2019 at 4:09pm weighing 6 lbs. 14 oz.





Scholarships 2019

Total number of young ladies awarded scholarships:

479

Ana Bruton – UT



Sarah Dalby – UT



Annabelle Snyder – Baylor



Year/s	Number of Scholarships Awarded	Total Amount Awarded
Up to 1998	157	\$209,100
1999	20	\$30,000
2000	18	\$30,500
2001	19	\$26,000
2002	19	\$30,000
2003	17	\$33,000
2004	17	\$37,500
2005	18	\$47,000
2006	19	\$50,000
2007	19	\$33,000
2008	17	\$55,000
2009	16	\$60,000
2010	16	\$55,500
2011	17	\$64,000
2012	16	\$60,000
2013	15	\$55,100
2014	13	\$55,000
2015	9	\$45,000
2016	17	\$42,000
2017	11	\$30,000
2018	6	\$15,000
2019	3	\$13,000

Total amount of \$\$\$ awarded

\$1,075,700.00

All proceeds raised at SPWP fundraising events are used directly for Scholarships for graduating High School female students attending Texas Colleges or Universities.

CAREER CORNER

10 Social Media Etiquette Tips for Personal & Business Accounts

1. Don't Mix Business and Pleasure

Some public figures get paid to post outrageous or inspiring things on their social media accounts, but mere mortals don't have this privilege. If your job requires you to maintain a social media account with your name on it, don't use it to talk about where you're going clubbing tonight, or to share photos of your new puppy. Keep separate accounts for this type of engagement. If the handles of your personal and business accounts are similar, clearly indicate which account is which in the about section. To soften the blow of questionable content, attach a disclaimer, such as "All views expressed are my own," to your personal Twitter and Facebook accounts.

Keep in mind that your professional concerns should always outweigh your personal ones. For instance, if you've been tapped for a promotion at work, but haven't been cleared to discuss it publicly, resist the urge to share the news on your personal social media accounts.

2. Use Caution Posting and Tagging Photos

You probably don't appreciate it when your friends tag you in unflattering or candid photos, so why put them in the same position? If you're posting a group photo, ask permission before tagging your friends, or post the photo with the caption "Tag yourself" to encourage others to take the initiative. Also, make sure your profile pictures, especially on business-focused social sites such as LinkedIn, are professional. Crisp, high-resolution head shots work best. The rules change for your business page, where a logo or representative image might be appropriate. If professional concerns lead you to maintain an anonymous Facebook or Twitter page, feel free to be more creative with images. Just don't anything truly offensive – it's still possible to deduce the owner of an anonymous page.

3. Be Self-Centered in Small Doses

Even if you understand you're not the center of the universe, your social media presence could be singing a different tune. Before you post, tweet, or share anything, think about how others might interpret it – will it be perceived as insightful and informative, or crass and boring? This is particularly important if you depend on Facebook, Twitter, Google+, LinkedIn, and other tools to market your professional side. The 4-1-1 rule, which was developed for Twitter, but can be applied to other platforms, is a good template for engagement. The idea is that every time you post something that's "all about you," you share at least four pieces of content written by someone else.

4. Understand That Your Sense of Humor Isn't Universal

Unless you're sending a private message, your social media posts reach well beyond your friends and family members. What flies in the locker room or frat house might not be kosher in a setting where people from different backgrounds congregate. This doesn't mean you can't use well-placed humor in your posts – just make sure it's appropriate.

5. Don't Be Reactive

Celebrity Twitter wars are fun to watch, but avoid getting sucked into your own social media arguments. From behind a screen, a fight's consequences seem less immediate, and many people are willing to go toe-to-toe online in ways they'd never dream of doing face-to-face. If you hash things out on social media, your words and actions can be saved and dredged up down the line. There are many ways to start a social media spat, from personally responding to a politically tinged Facebook post, to publicly calling someone out for wrongdoing. No matter how the fight starts, the results aren't constructive. In addition to alienating your adversary and his or her associates, you could develop a reputation as a hot head. And if you're a senior employee, such as a VP or public relations specialist, your employer could take action against you, even if the dispute has nothing to do with your job.

6. Avoid Over-Sharing

Your social media feeds shouldn't read like an inner monologue. Occasionally sharing what your cat's up to or how awesome dinner was last night is fine. But over-sharing – as in posting your cereal choice every morning – is the quickest way to lose your friends and followers. Even if you don't use your accounts for professional purposes, your social presence is a big part of your personal brand. You want your brand to be interesting, engaging, and representative of your best characteristics. You don't want to dilute it with scads of irrelevant posts.

7. Build a Legacy for the Future

It's standard for employers and educational institutions to vet candidates' social media activity before granting an interview or accepting an application, so be sure that your accounts don't jeopardize your chances. Ramp up the privacy settings on your personal accounts so your posts aren't visible to non-contacts. Remove and un-tag morally or legally questionable photos. Find and delete any disparaging comments you've made about previous employers or colleagues. Make sure your LinkedIn profile has an updated resume, and begin engaging with relevant professional groups. Think past the next status update – your social media presence contains years of information about you, and your exposure increases with the digitization of society. If you want to use social media to say and share what you please, consider creating semi-anonymous accounts under a pseudonym, such as nickname, misspelling, or inversion of your full name.

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The **Society of Professional Women in Petroleum** was formed in early 1981 to support professional career women in the Petroleum Industry through networking, education and the distribution of technology and information. SPWP is incorporated as a 501(c)(3) tax exempt non-profit organization.

All aspects of drilling and production operations are covered through topical monthly breakfast meetings and industry speakers and we constantly seek to further expand the knowledge of our members. We also feature professional development speakers and hold roundtable discussions on a rotating basis.

SPWP's membership consists of women who have active careers in the Oil & Gas Industry in fields including Engineering, Geology, Sales, Research, Finance, Law, Quality Assurance, Purchasing, Advertising and Marketing.

SPWP is dedicated to furthering the careers of women in the Oil & Gas Industry and as part of our mission, we have a merit-based scholarship program that provides financial assistance to female Houston-area high school seniors entering a Texas college. Our annual fundraisers on behalf of this program are made possible through the tremendous support of companies within the industry, as well as through the tireless dedication of our members.

Mission Statement

Supporting career women in the petroleum industry through technology and information.

CAREER CORNER

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8. Don't Misrepresent Yourself

Dishonesty can have serious personal and professional consequences, even on social media. It might feel easy to misrepresent yourself when you're hiding behind a screen, but even a seemingly innocent embellishment on your LinkedIn profile, such as inventing a more impressive title at a previous job, could get you canned. Using social media to take credit for the achievements of your coworkers is also a no-no.

9. Don't Drink and Tweet

If you're impaired in any way – lack of sleep, jet lag, or one too many drinks – you're more likely to break the rules of social media etiquette. If you'd feel unsafe behind the wheel, wait to engage online until you're in a better frame of mind. Similarly, if your first instinct after a hard day at work or a fight with your partner is to vent digitally, resist the temptation. You're liable to say something that could damage your personal or professional reputation.

10. Understand Each Platform's Best Practices

Some social media etiquette principles are broadly applicable, and many are extensions of offline courtesy. But others, such as what to include in direct messages on Twitter, and when or with whom to connect on LinkedIn, are platform-specific. Before you become an active user of a new social media platform, read up on its best practices. And since these practices can change as new features emerge, study up each month to stay current.

This information has been adapted from an article by Brian Martucci which can be found at <https://www.moneycrashers.com/social-media-etiquette-tips-personal-business/>

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