

# SPWP News



This month's meeting will be held on August 8th, 2019 at the Norris Conference Center, beginning at 7:30 a.m.

Please respond to the PunchBowl Invite letting us know if you will be joining us or not. Regrets and RSVPs should be sent to [membership@spwp.com](mailto:membership@spwp.com) via email or the PunchBowl Invite. If you do not RSVP, we may not have the space to accommodate you. If you RSVP yes and do not attend, you will be charged the cost of the breakfast.

Reservations can be made by credit card (MasterCard, Visa or American Express) at the breakfast meeting or via PayPal on our Web site: [www.spwp.org](http://www.spwp.org).

Please remember to turn cell phones off or to silent during meetings.



## PRESIDENT'S NOTE

Hello Ladies,

It's hard to believe we are already almost three quarters of the way through the year. I hope you've all been having a wonderful summer!

August is our annual joint meeting with the American Association of Drilling Engineers (AADE). We will be featuring a fantastic speaker from BP, and this is always a great opportunity to network and support one of our partner organizations. Please plan to attend!

Our website redesign is slated to begin at the start of September, and is targeted to be live by the end of October. Our aim with this project is to present a more modern, streamlined face to the world and to automate some of the functions currently performed by the board. As a result of the work being performed on our website through autumn we have decided to move our Golf Tournament to spring 2020 and Casino to autumn 2020. Please stay tuned for more details on our website and future fundraising initiatives.

As I mentioned last month, the positions of First Vice President, Second Vice President, and Treasurer will be vacated in 2020, so if you are interested in these or any of the other board positions please reach out to me. No prior board experience is needed for any of the positions with the exception of President. Elections for the 2020 Board of Directors will be held in November at our members-only meeting.

As a reminder, please connect with us on Facebook at the "Society of Professional Women in Petroleum, Houston" as well as on LinkedIn at "Society of Professional Women in Petroleum". This will help you stay updated on our upcoming events, and will also help to grow our social media presence in order to expose our organization to potential new members.

Sincerely,

Erin Stroud

## INSIDE THIS ISSUE:

JULY MINUTES	2
NEW MEMBERS	2
FEATURED MEMBER	3
AUGUST SPEAKER	4
AADE PRESIDENT BIO	4

ANNOUNCEMENTS	4
AUGUST ANNIVERSARIES	4
AUGUST BIRTHDAYS	4
SPWP SCOOP	5
CAREER CORNER	6

MARK YOUR CALENDAR	7
BOARD OF DIRECTORS, COMMITTEES, & CHAIRS	8

# JULY MINUTES

President Erin Stroud called the meeting to order at 7:36 am on July 11, 2019 at the Norris Conference Center. Erin welcomed all SPWP members.

Erin asked for a motion to approve the June 2019 minutes as written in the newsletter. Jerri Babin approved and Rhonda Bean seconded. No one opposed, so the minutes were approved as written.

Erin then turned the meeting over to Scholarship Committee Chair Kara Ellis to introduce the 2019 Scholarship Recipients. Kara thanked everyone involved in working towards raising the scholarship funds and those involved in the selection process. The 3 winners are Annabelle Snyder, Sarah Dalby, and Ana Bruton.

Erin then introduced the 2019 Board of Directors.

Erin turned the meeting over to 2<sup>nd</sup> Vice President Rhonda Bean to introduce this month's speaker, past SPWP Scholarship Recipient Grace Howley.

Erin turned the meeting over to Secretary Suzette Olivan to present seniority badges.

Erin wished a happy birthday to all of the members born in July.

Erin wished a happy anniversary to all the members that joined SPWP in the month of July.

Erin announced the 2020 Board of Director Openings: 1<sup>st</sup> Vice President, 2<sup>nd</sup> Vice President, and Treasurer.

Erin opened the floor to announcements and there were none.

Respectfully submitted,

Suzette Olivan

Welcome Aboard!

*New Members*



**Name:** Erin Williams  
**Title:** Product Manager  
**Company:** National Oilwell Varco  
**Sponsored By:** Gina McGinn  
**Committee Interests:** Scholarship

**Name:** Ingrid Cooper  
**Title:** Business Development Manager  
**Company:** Tex-Fin, Inc.  
**Sponsored By:** Gina McGinn  
**Committee Interests:** Scholarship



# AUGUST FEATURED MEMBER

## Audra Seanghok

**1 How did you get started in the Oil & Gas Industry?** *Getting into the Oil & Gas Industry was a bit fortuitous. My first full time position was with Emerson when I moved here from California. I was there for 5 years and then moved to TAM International where I have been for the past 5 years and continue to grow.*

**2 Area of Specialty (i.e. Sales, Engineering, Accounting, etc.)?** *Purchasing & Vendor Management*

**3 When people come to you for help, what do they usually want help with?** *Anything from procuring material or services to creating or confirming purchase orders. But it never stops there. There is always sending material for outside processes, scheduling vendors for onsite services and following up to make sure everything went as planned. I also work with coworkers to help improve processes and I try to help train coworkers on our computer systems. I have recently been asked to start a vendor management program which includes evaluating our vendors, supplier audits and confirming our approved vendors are set up correctly with proper documentation.*

**4 Most influential person in your career and why?** *My dad is probably the most influential person that I have had in my career and in my life. He would spend hours with me discussing situations, solutions and best practices to guide my profession. He was, in many ways, like a mentor to me. He was in manufacturing for 20+ years so he always had advice and expertise in most situations. He is where I got my work ethic from and the drive to continue to learn and grow in everything I do.*

**5 Best career advice you've received?** *The best career advice I have ever received was from my mother. She asked me one day, "What is your job?" I worked for an insurance company at the time and said "I'm a customer service representative. I help customers." She said, "No that's not your job." I was confused. She went on to say, "Your job is to make your boss or manager look good. That just means you're doing a good job." Ever since she told me that I have tried to apply it to every position I've been in. I not only try to do a good job for my manager, but I try to do the right thing for my company.*

**6 Favorite place in the world?** *The beaches in California. That's where I grew up so it's a bit nostalgic for me.*

**7 What hobby would you get into if time and money weren't an issue?** *I think I would love to do more arts & crafts projects. I love being creative and would love to spend more time on it. Whether it's painting, drawing or even scrapbooking, I love it all. Another thing I would love to do more of is dancing. I have been dancing ever since I was 3 years old. Music and dancing have definitely been in my heart my whole life.*

**8 How did you become involved with SPWP?** *It was invited to SPWP by Sherry Adams from Longwood Elastomers. I have worked with Sherry for a few years. It was a pleasure and an honor to have been invited and I'm very pleased to be a part of a great group of women.*

**Pictured from left to right is Audra with her Dad at the Houston Air Show, with her coworkers at a walk for the Women's Center Race Against Violence and receiving one of her many professional certifications.**

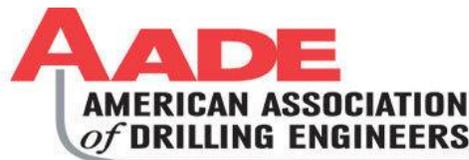


## AUGUST SPEAKER

### Bri Robinson



Bri Robinson is a Gulf of Mexico Drilling Engineer focused on the Thunder Horse Field for BP. She will be discussing her experiences with casing wear modeling and casing design in deepwater wells in the Gulf of Mexico with a focus on the Thunder Horse field, root cause analysis of drilling NPT and offshore drilling. Bri has a Bachelor of Science degree in Petroleum Engineering from the Colorado School of Mines. Bri is wild well control certified and HUET certified.



### Houston Chapter President Dana Larson

Dana Larson is a Senior Drilling Engineer with Talos Energy designing exploration and development wells for Talos's Gulf of Mexico shelf assets. With over 12 years of experience in oil and gas operations, he has worked in a number of capacities including GoM shelf E&P, domestic and international deepwater exploration, and asset decommissioning. Prior to joining Talos Energy, Dana worked for Energy XXI Gulf Coast as Operations Manager over well abandonments. He has also worked for Eni US Operating in the Houston and Cairo offices, and Dominion E&P in New Orleans. Dana is a graduate of the Colorado School of Mines and holds a bachelor's degree in petroleum engineering. Dana has been on the AADE Houston Chapter Board of Directors since 2014.

## SPWP ANNOUNCEMENTS

### SCHOLARSHIP COMMITTEE

Please contact Kara Ellis if you are interested in serving as the scholarship committee co-chair. Duties will begin in October when we begin our search for 2020 applicants.

### WOMEN'S GLOBAL LEADERSHIP CONFERENCE

The 15th Annual WGLC will be held October 28 - 29, 2019 at the Royal Sonesta in Houston, TX. For more information visit the event website: <https://web.cvent.com/event/282761d8-666d-41cb-b6c6-f23c6787615c/websitePage:0e3335d6-62ec-4bfd-b8c9-a603384a948b>

**Happy Membership!**  
**Anniversary!**

**Suzette Olivan 1 year**

**Maria Marquez 7 years**

H A P P Y  
*Birthday*

**August 2 Kim Gonzalez**

**August 12 Renee Brown**

# SPWP SCOOP

So what is going on with you?

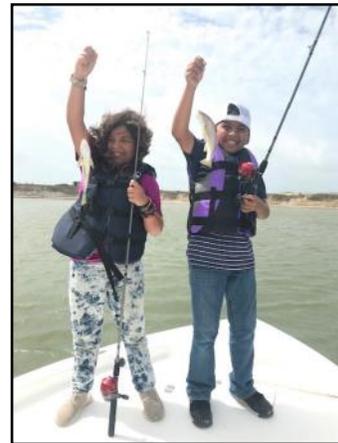


Jerri Babin is retiring after 27 years with National Oilwell Varco and 35 years in the Oil & Gas Industry. Jerri is looking forward to spending time with family at the beach, volunteering and traveling. Congratulations Jerri!

Evalyn Shea welcomed another grandbaby. James Arthur Jody was born July 23rd at 4:40 PM in Houston. He weighed 7 lbs., 3 oz. and is 20.25 inches long. Congratulations to the whole family!



Rhonda Bean and her husband Jeff travelled to Chicago, Illinois for a graduation party. They had delicious pizza and a great time with family and friends.



On June 20-22, SPWP members Sylvia Garcia and Lellany Conaway chaperoned (along with 3 other women) the Bluebonnet Youth Ranch children at Oilfield Helping Hands' annual saltwater fishing tournament in Port O'Connor. The children all come from difficult family situations and this retreat provides a chance for them to have fun and forget their worries. Please consider donating so we can sponsor them again in 2020!



Lauren Brooks welcomed her second daughter, Genevieve Amelia "Evie" Brooks, born July 8, 2019.



# CAREER CORNER

## 10 Ways To Find (And Attract) More Diverse Job Applicants

### 1. Hire Diverse Recruiters

When the recruiters are diverse, the candidate pool becomes more diverse. This provides a wider pool of applicants to choose from. If I am differently-abled, I could be more understanding and accepting of differently-abled candidates. If my sexual orientation, religious or political beliefs are different from other recruiters, I attract different candidates. Recruiters are the face of the company.

### 2. Get Involved In Cultural And Community Organizations

Cultivating a robust recruitment strategy that embraces involvement in cultural and community organizations is an excellent way to expand your recruitment pool and provide a richer candidate experience. Actively participating in these events will allow internal teams to discover how to effectively meet the needs of diverse candidates and ultimately attract, recruit and retain them.

### 3. Join Professional Associations

Leveraging professional associations that cater to a specific diverse group is a great way for companies to meet candidates where they are. Consider being a member or sponsor, attending events or advertising. In order to attract diverse candidates, it's important to create an opportunity for employment by sending a message that your organization is seeking candidates and supports cultural diversity.

### 4. Ask Your Current Employees For Diverse Referrals

One of the rather overlooked and underutilized methods to achieve long-term diversity and inclusion is enabling referrals from within the existing workforce. This approach has one particular and important advantage: Internal employees are likely to be more acutely aware of the lack of diversity. Combine that with their knowledge of the company and you have a better formula for personnel referrals.

### 5. Make Diverse Leaders Highly Visible

Placing diverse leaders in high-visibility positions will set a culturally diverse tone and brand. This will be palpable to future employees. These culturally intelligent leaders should undertake employee outreach by touting the company's diverse culture in public and social forums (social media, presentations, college recruitment, etc.). Diverse employees will gravitate toward that company.

### 6. Change Your Job Description Language

Begin with the end in mind. Use inclusive language in position descriptions and posting. Avoid gender-coded words and descriptions. Jargon and corporate-speak are barriers to young people applying to entry-level positions. Remove unnecessary must-haves, as women are likely to hesitate unless they meet 100% of the listed requirements. Start with cultural competence; you'll likely end with diversity.

### 7. Recruit From Diverse Colleges

A great way for companies to increase diversity is to look to college career services and alumni services departments at schools that serve a diverse population. Community and for-profit colleges offer job boards, career fairs and networking events to support their graduate population in advancing in the workforce. A strong partnership allows colleges to send their best candidates to your inbox.

### 8. Ask Job Seekers Questions On LinkedIn

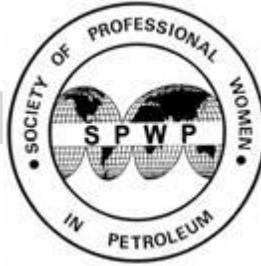
Asking questions on sites like LinkedIn can create a dialogue with a diverse group of people. Organizations can create threads to ask job seekers questions like: What do you think job seekers should showcase when interviewing for jobs? Through asking questions, organizations can learn more about people's desire to learn, what they value, their curiosity level and so much more.

### 9. Expand Your Reach Through Diverse Networking Groups

In order to potentially attract a more diverse workplace, it is imperative that companies become involved in as many chambers of influence as possible. By extending its reach into many different specialized networking groups, it will allow the company to interact with a diversity of potential employees. It allows you to cast a wider net in attracting potential employees.

### 10. Implement A Priority Hire Program

Follow the lead of public sector employers and set specific diversity hiring goals for long-term projects. Minority hire teams identify zip codes with the most diverse populations and focus employment outreach in these areas. They also address potential obstacles new hires might face to employment. When minority candidates know an employer is serious about hiring a diverse team, word will travel.



The **Society of Professional Women in Petroleum** was formed in early 1981 to support professional career women in the Petroleum Industry through networking, education and the distribution of technology and information. SPWP is incorporated as a 501(c)(3) tax exempt non-profit organization.

All aspects of drilling and production operations are covered through topical monthly breakfast meetings and industry speakers and we constantly seek to further expand the knowledge of our members. We also feature professional development speakers and hold roundtable discussions on a rotating basis.

SPWP's membership consists of women who have active careers in the Oil & Gas Industry in fields including Engineering, Geology, Sales, Research, Finance, Law, Quality Assurance, Purchasing, Advertising and Marketing.

SPWP is dedicated to furthering the careers of women in the Oil & Gas Industry and as part of our mission, we have a merit-based scholarship program that provides financial assistance to female Houston-area high school seniors entering a Texas college. Our annual fundraisers on behalf of this program are made possible through the tremendous support of companies within the industry, as well as through the tireless dedication of our members.

### **Mission Statement**

*Supporting career women in the petroleum industry through technology and information.*



#### **September Breakfast Meeting 09/12**

Speaker: Marc LaCour — Modalpoint  
Topic: 2020 Industry Predictions

#### **October Breakfast Meeting 10/12**

Speaker: Kurt Abraham — WorldOil

## BOARD OF DIRECTORS

### President

Erin Stroud  
DistributionNOW  
713.254.8752  
erin.borstmayer@gmail.com

### First Vice President

Gina McGinn  
Baker Hughes, a GE Company  
281.734.5930  
Gina.McGinn@BHGE.com

### Second Vice President

Rhonda Bean  
Archdiocese of Galveston–Houston  
713.907.5653  
rhondabean93@gmail.com

### Treasurer

Mary Petricko  
Kinder Morgan  
832.596.4198  
finance@spwp.org

### Secretary

Suzette Olivan  
NEORig  
713.430.6984  
Suzette.Olivan@Neo-rig.com

### Member at Large

Suzanne Short  
Edward Jones  
281.777.5544  
suzannecshort@yahoo.com

### Social and Development Director

Becky Lamson  
DHL  
281.704.5871  
Blamson05@yahoo.com

## COMMITTEES & CHAIRS

### Scholarship Committee

Chair – Kara Ellis      Karawebbellis@gmail.com

### Golf Committee

Co-Chair – Reneé Brown      Renee.brown@battcables.us  
Co-Chair – Sherry Adams      Sadams@wabtec.com

### Casino Committee

Chair – Reneé Brown      Renee.brown@battcables.us

### By-Laws Committee

Co-Chair – Lauren Brooks      Lauren.Brooks@nov.com  
Co-Chair – Jerri Babin      Jerri.Babin@nov.com

**Please forward newsletter updates,  
comments, or questions to Gina McGinn at  
Gina.McGinn@BHGE.com**